



## **2017 Minnesota Stars of Life Program March 14, 2017 Best Western Plus Capitol Ridge**

The Minnesota Ambulance Association (MAA) is hosting the Stars of Life Program in cooperation with the American Ambulance Association. The program can be a valuable component of efforts to recognize and reward employees and it is also an outstanding recruitment and retention tool!

### Event Goals:

- Reward and congratulate outstanding employees
- Educate members of the Minnesota Legislature
- Project a positive image of Minnesota ambulance services
- Generate media stories about Minnesota EMS and our Stars

### Suggested Candidates:

- Employee of the year
- On-duty or off-duty service above the call of duty
- Setting significant records
- Significant community contributions such as volunteer work, local leadership, partnerships
- Significant community distinction or honors related to ambulance, public safety, public health or health care services
- Consistent services record which exemplifies an organization's mission

### Why the Stars of Life Program is important:

As the MAA and AAA work hard on state and federal legislative and policy issues, we know it is crucial to create a critical mass of local community activity and consistent messages about the need for state legislation assisting ambulance providers. In order for legislation to pass, ambulance providers must help generate support with their local legislators.

### Benefits to EMS Organizations:

- The Stars are more politically aware and involved in community activities
- Legislators understand the need to ambulance services



- The public is more informed about quality ambulance services
- Local media is more aware and educated about the needs of ambulance services

We hope that you will make an investment in your organization and sponsor one or more of your employees to attend this historic event!

Sincerely,

*Debbie*

Debbie Gillquist  
Executive Director

*Buck*

Buck McAlpin  
Legislative Consultant

### Schedule of Events

7:30am	Registration & Breakfast
8:30am	Program Information & Welcome
8:45am	Introduction of the 2016 Stars of Life & Medal Presentation
9:45am	Meeting with Speaker of the House
10:00am	Stars Recognized by House and Senate
10:45am	Welcome & National Industry Information
11:45am	Lunch Banquet
	State of the State in EMS
12:45pm	Effective Lobbying & the MAA's Legislative Agenda
1:30pm	Meet at the Capitol Steps for Photo
2:00pm	Meet with Legislators
3:45pm	Capitol Tour
4:00pm	Adjourn

\*\*Schedule subject to change